



BRIDGE: CELEBRITY GRAND SLAM

Nomi famosi al tavolo in un Match TV

Il bridge in televisione e grande pubblicità per il gioco, soprattutto quando i giocatori sono ben noti, come lo erano nella serie televisiva di sette episodi trasmessi da Sky ARTS TV, in Gran Bretagna a partire dal 20 aprile.

Gli otto giocatori:

- Pattie Boyd (ex moglie di George Harrison e Eric Clapton),
- Kay Burley (presentatrice Sky News),
- Susan Hampshire (attrice),
- Val McDermid (best-seller autore di thriller),
- Sue Lawley (personalità della radio e televisione),
- Mike Gatting (ex capitano di cricket - GB),
- James Mates (giornalista e commentatore)
- David Rowntree (batterista del complesso rock dei Blur).

Montepremi in palio £ 20.000 (circa 22.5000 Euro), tutti devoluti in beneficenza, a scelta degli attori. Sette partite in un roun-robin con mani preparate da Glyn Liggins e Andrew McIntosh. Il vincitore con un ampio margine Lawley, su McDermid e Mates.

Per ulteriori dettagli cliccare:

www.skyarts.co.uk/bridge

PLAYERS

<http://www.skyarts.co.uk/skyarts/bridge-players/>

EPISODE GUIDE

<http://www.skyarts.co.uk/skyarts/bridge-episode-guide/>

ABOUT BRIDGE

<http://www.skyarts.co.uk/skyarts/bridge-about/>

Un nostro parere:

Molto curato l'aspetto pubblicitario della serie televisiva, vedi sito web. Speriamo di vederla in Italia... almeno con i sottotitoli.

Michele Leone

www.scuolabridgemultimediale.it

Sky Arts

Bridge: Celebrity Grand Slam

New series is on all week at 7pm from 20 Apr, Sky Arts 2.

VIDEO: WATCH PREVIEW CLIP OF BRIDGE: CELEBRITY GRAND SLAM

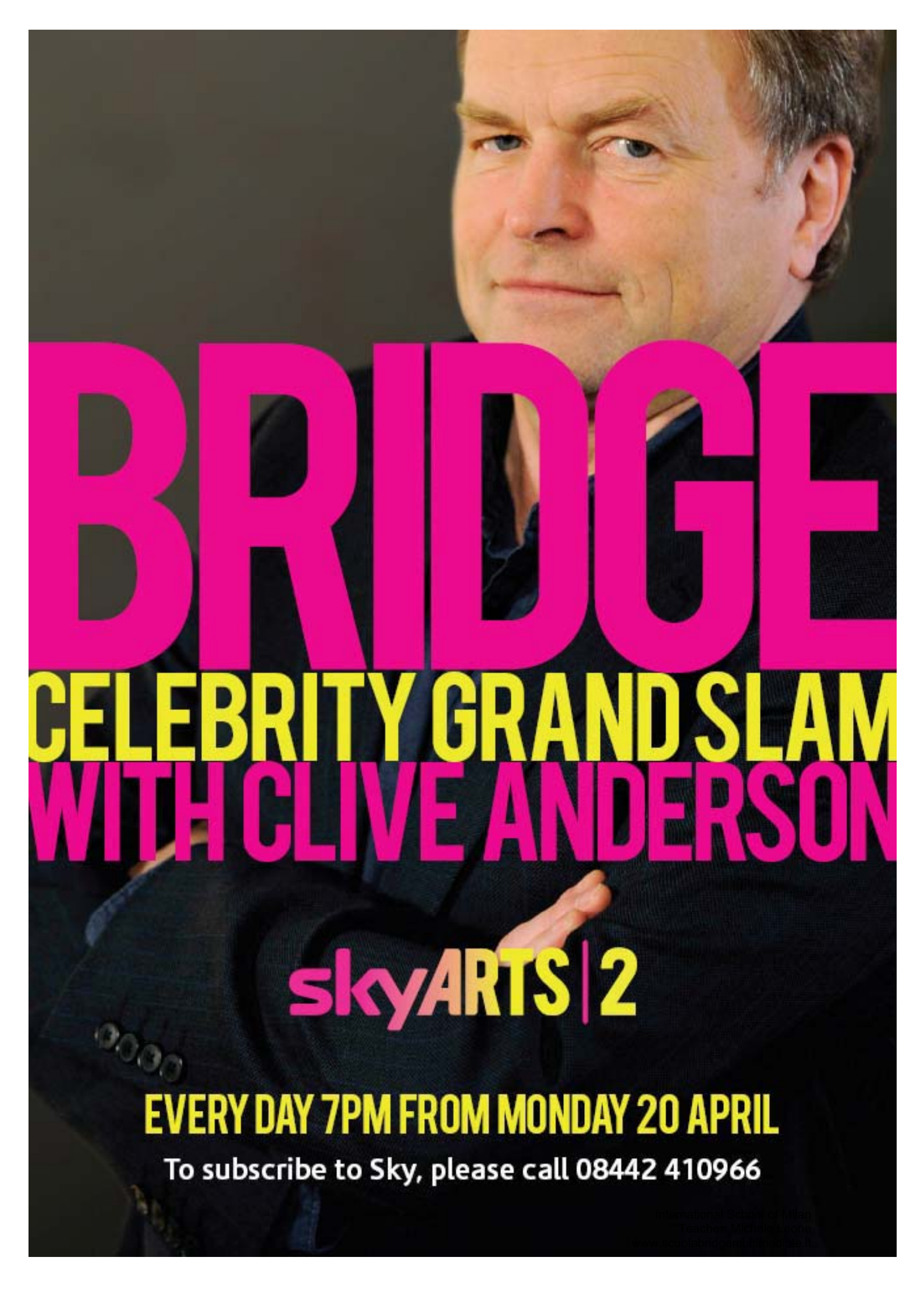
They may be an eclectic bunch, but they are just eight of the estimated 20 million people worldwide who love playing the complex and (when it goes well), rewarding game of Bridge, and we're pitting them against each other for a share in a £20,000 prize pot, to be donated to a charity of their choice.

They'll be holed up for two days in the Tudor splendour of St Michael's Manor, a country house hotel in Hertfordshire, to battle it out in our exclusive Sky Arts tournament with just their skill and mental dexterity to assist them. All are experienced players, except one: Sky News anchor Kay Burley began learning just over three weeks ago, but she's not going to let a little detail like that get in her way...

Also on hand to bridge the gaps in the celebrities' knowledge are master of ceremonies and Bridge enthusiast Clive Anderson, plus English Bridge international Andrew McIntosh and Glyn Liggins. And to add a couple of further twists to a game that's all about communication, the players draw for a new partner each round, while Clive, the experts and each player's partner scrutinise and dissect all the play on monitors in a separate viewing room...

And don't forget, you can join in too: as well as studying the deals in advance and playing along, you can tell us what you think of the moves, what the players did wrong, what the experts said and discuss them with other viewers via our viewer comments facility below.

27-04-2009

A close-up portrait of Clive Anderson, a middle-aged man with short, light-colored hair, looking slightly to the right with a neutral expression. He is wearing a dark blue or black jacket over a dark shirt. The background is a solid dark grey.

BRIDGE
CELEBRITY GRAND SLAM
WITH CLIVE ANDERSON

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EVERY DAY 7PM FROM MONDAY 20 APRIL

To subscribe to Sky, please call 08442 410966

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Clive Anderson introduces Sky Arts new series *Bridge: Celebrity Grand Slam* as high-profile bridge lovers including broadcaster Sue Lawley, former England cricket captain Mike Gatting and actress Susan Hampshire battle it out for a £20,000 charity prize.

British bridge internationals Andrew McIntosh and Glyn Liggins offer expert advice.

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EVERY DAY 7PM FROM MONDAY 20 APRIL

On Sky Arts 2, Channel 257
www.skyarts.co.uk/bridge



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Alcune immagini della serie TV



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